

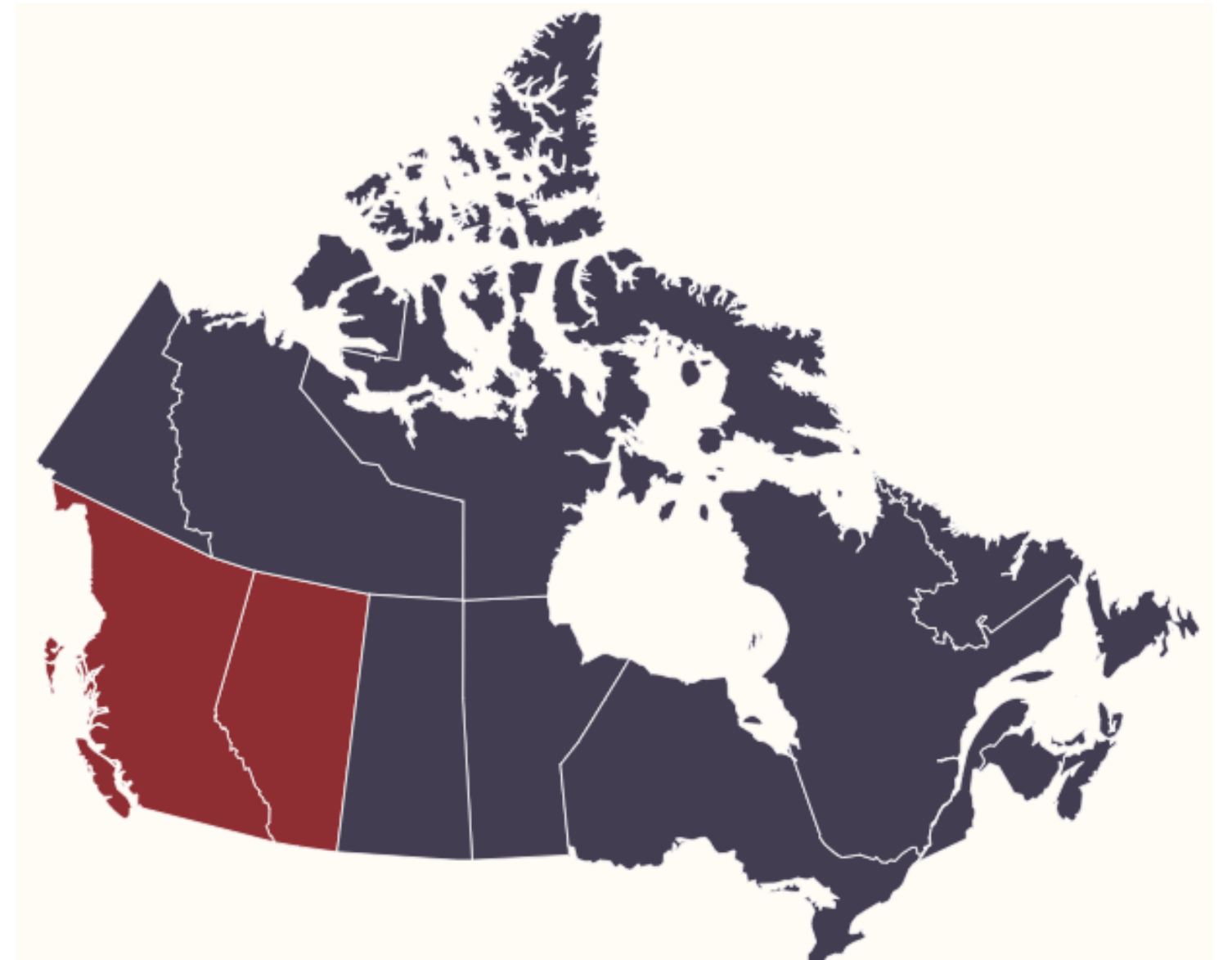
# 2020 VISITOR INSIGHTS

THOMPSON OKANAGAN REGION



# PURPOSE

- As the tourism industry navigates through the global pandemic of COVID-19, the British Columbia Regional Tourism Secretariat (BCRTS) will provide baseline research to support the industry
- Baseline visitor analysis will help industry understand who is visiting our regions so they can plan strategically to attract visitors who will support their recovery
- The program has commenced with the **BC Market** as the top priority to coincide with the PHO travel recommendations for British Columbia, followed by the **Alberta Market**
- This report focuses on visitor analysis to the **Thompson Okanagan Region**



# SUMMARY

- In 2018 the Thompson Okanagan Region saw an average of 2,251,200 Domestic Visitors. In 2019 the Region saw 2,344,200 Domestic Visitors and in 2020 1,781,700 Domestic Visitors. A decrease of 21% compared to 2018 visitation and 24% compared to 2019 visitation.
- April 2020 saw the lowest number of Canadian travellers visiting the Thompson Okanagan Region. Decreasing by 74% when compared to April 2018 and 72% when compared to April 2019.

## British Columbia Highlights

- The top Visitor Origin Locations of BC travellers visiting the Thompson Okanagan Region in 2018, 2019 and 2020 were: Vancouver, Surrey, Kamloops and Kelowna.
- The top PRIZM Segments of BC Travellers to the Thompson Okanagan Region in 2018, 2019 and 2020 were: Suburban Sports, Country & Western and Scenic Retirement
- The top EQ Types of BC Travellers to the Thompson Okanagan Region in 2018, 2019 and 2020 were: Gentle Explorers, Rejuvenators and Free Spirits

## Alberta Highlights

- The top Visitor Origin Locations of Alberta travellers visiting the Thompson Okanagan Region in 2018, 2019 and 2020 were: Calgary, Edmonton and Strathcona County
- The top PRIZM Segments of Alberta Travellers to the Thompson Okanagan Region in 2018, 2019 and 2020 were: Modern Suburbia, All-Terrain Families and Family Mode
- The top EQ Types of Alberta Travellers to the Thompson Okanagan Region in 2018, 2019 and 2020 were: Free Spirits, Authentic Experiencers and Rejuvenators

# RESEARCH OVERVIEW

- Environics Analytics is a Canadian based research firm providing information solutions for a variety of industries in both the Canadian and USA Markets
- Visitor View Canada provides insights the tourism industry needs to understand, market to and grow their business with Canadian travellers
- Visitor View produces neighborhood-level estimates of overnight Canadian visitors to **Canada**, the **provinces** and **territories**, or one of Canada's **85 tourism regions** as defined by Destination Canada
- Estimates are provided for the **total number of visitors**, the **number of trips** and the **number of nights spent** in each province or tourism region
- Visitor View is based on anonymized, consent-based mobile location data Monthly, quarterly and annual estimate data is available starting with January 2018 to allow for analysis of historical trends

## Methodology

- **Visits:** A visitor is defined as someone who travels 60+km from their point of origin
- **Trips:** Are defined as the count of domestic traveller trips which involved spending one or more nights over the time period as part of a continuous visit to the destination
- **Nights Stayed:** Is defined as the count of unique nights a domestic visitor was observed in the destination over the time period (between 6:00pm – 8:00am the following day)

# HOW CAN VISITOR VIEW HELP YOU?

- Measure the effectiveness of your marketing strategies on Canadian Visitors, the Canadian travel and tourism industry and understand the impact of the worldwide COVID-19 pandemic as it relates to Visitors, Number of Trips and Number of Overnight Stays within **Canada**, its **provinces**, **territories**, and **tourism regions**
- Using Visitor View we can compare the number of visitors and their travel patterns by month in 2018, 2019 and 2020
- We can also compare different regions to assess the impact of the pandemic on Canadian travel patterns and identify when visitors start to return to British Columbia's respective tourism regions
- Identify the best regions and neighborhoods in Canada to prospect for new visitors and use the PRIZM Segmentation System to optimize experience development and marketing



# CANADA INSIGHTS

# YEAR OVER YEAR PROVINCIAL VISITATION COMPARISON



## Overview

## 2018 Domestic Visitation vs. 2020 Domestic Visitation

## 2019 Domestic Visitation vs. 2020 Domestic Visitation

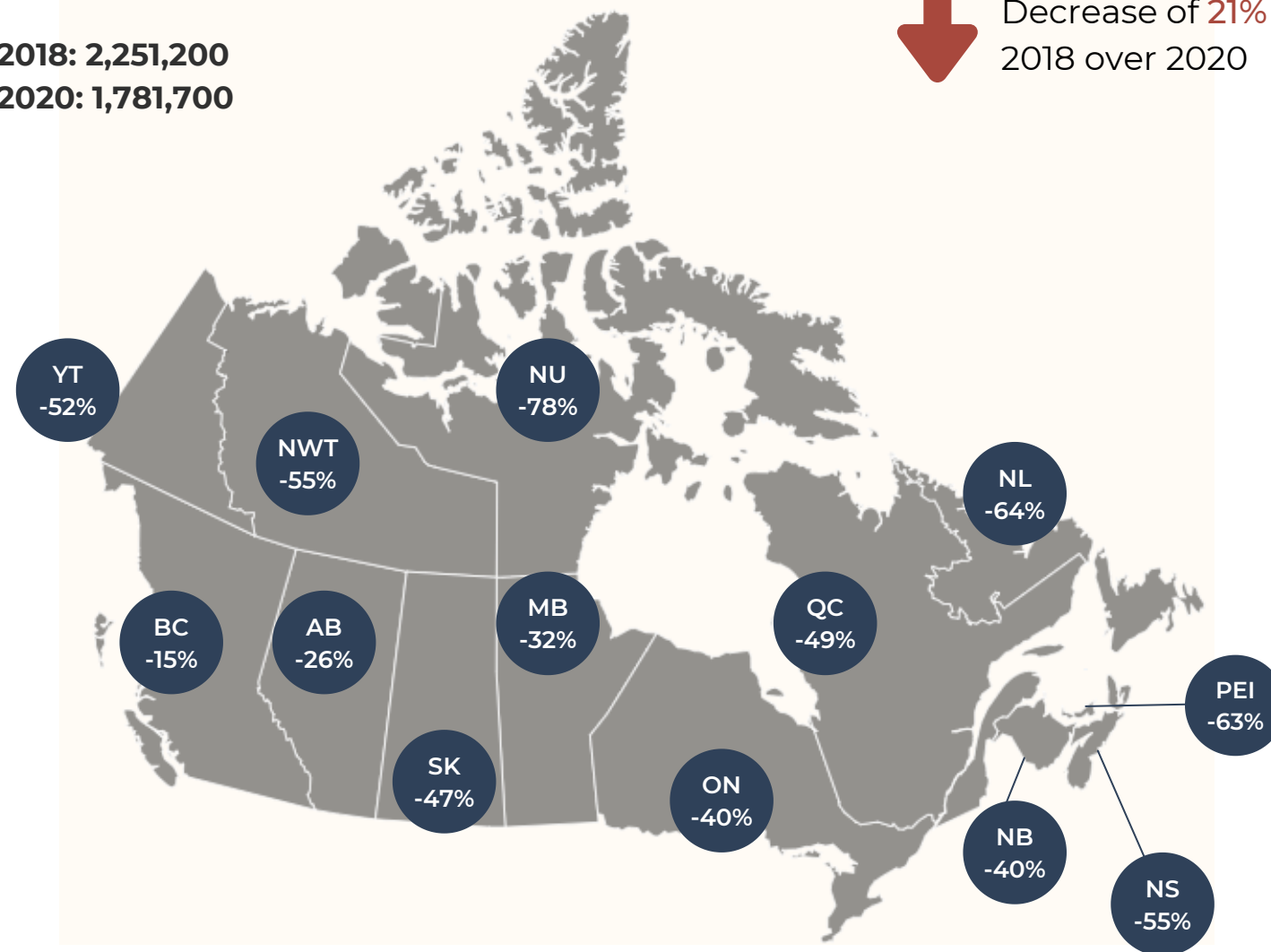
- In 2018 the Thompson Okanagan Region saw an average of 2,251,200 Domestic Visitors. In 2019 the Region saw 2,344,200 Domestic Visitors and in 2020 1,781,700 Domestic Visitors. A **decrease** of **21%** compared to 2018 visitation and **24%** compared to 2019 visitation.
- 2020 saw a **decrease** in visitation from every Province when compared to 2018 and 2019 visitor counts.

Note: British Columbia declared a provincial state of emergency on Wednesday, March 18, 2020 as a result of the COVID-19 Global Pandemic.

### Yearly visitors to the Thompson Okanagan 2018 vs. 2020

2018: 2,251,200  
2020: 1,781,700

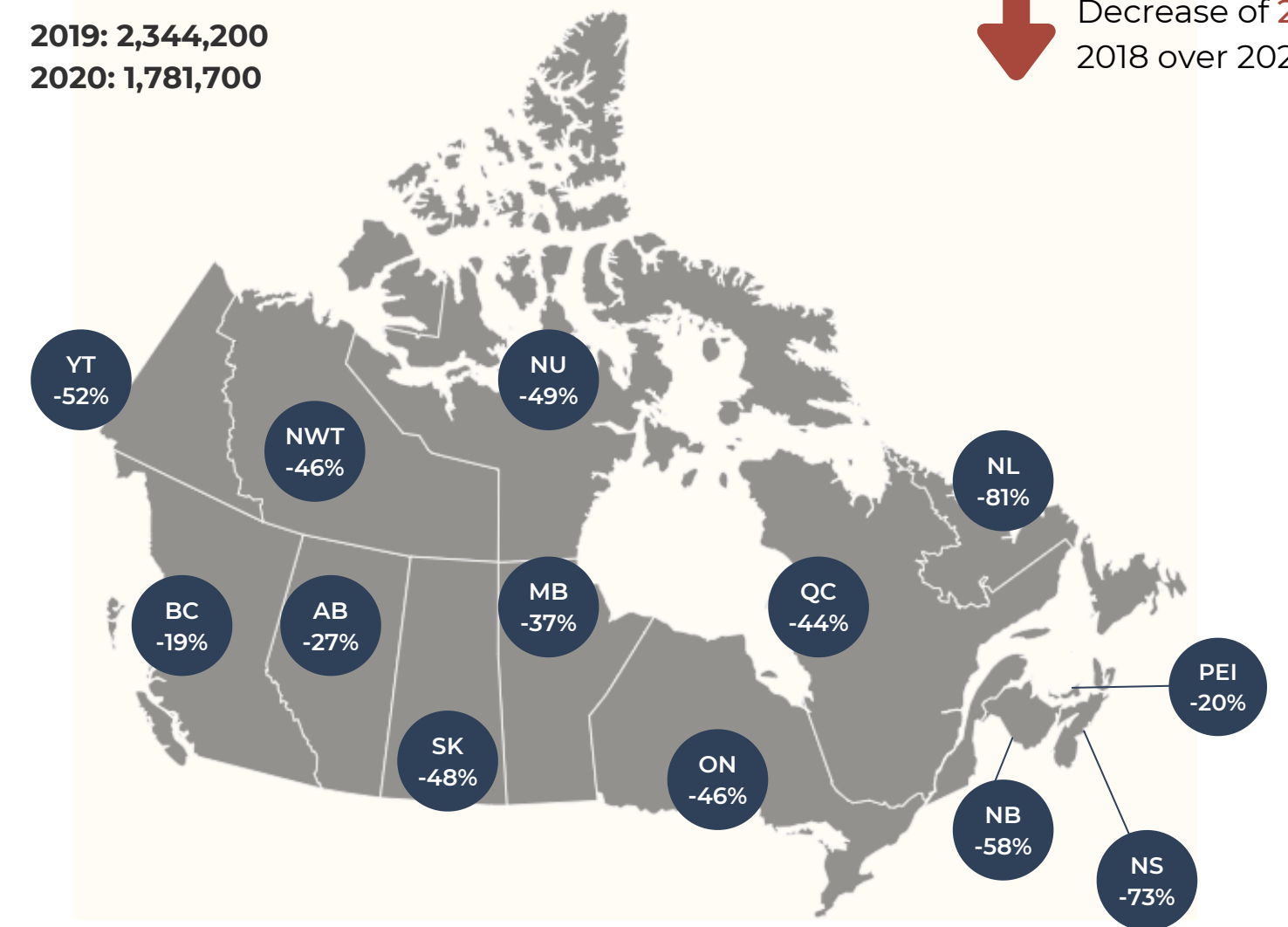
**Canada**  
Decrease of **21%**  
2018 over 2020



### Yearly visitors to the Thompson Okanagan 2019 vs. 2020

2019: 2,344,200  
2020: 1,781,700

**Canada**  
Decrease of **24%**  
2019 over 2020



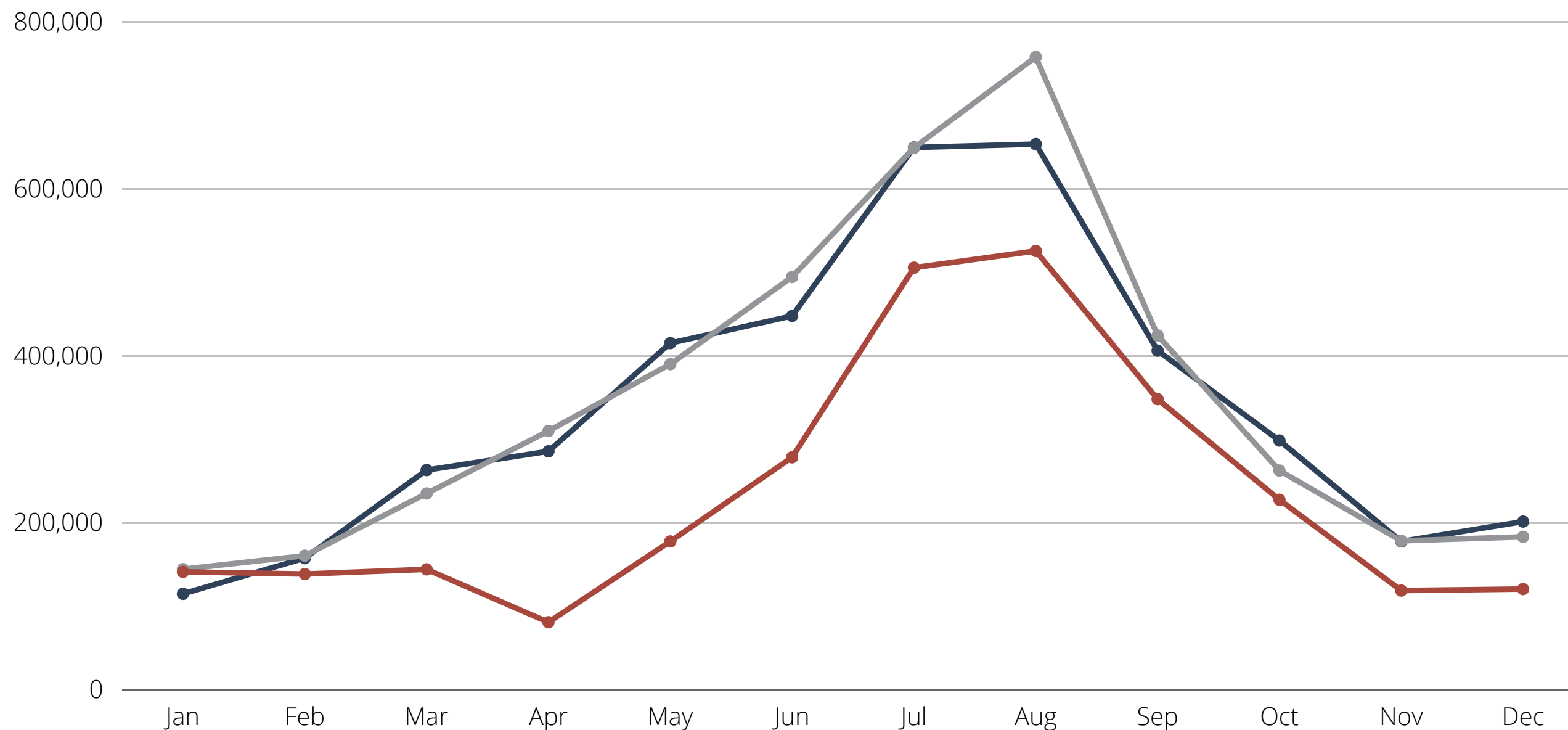
\*All Percentages relate to an increase or decrease in yearly Visitor Counts when comparing 2018 and 2019 to 2020

Note: A Visitor is defined as someone who travels 60+ km from their point of origin, counts may include Thompson Okanagan resident visitors depending on point of origin and point of destination

# CANADIAN VISITATION



## CANADIAN VISITORS TRAVELLING TO THE THOMPSON OKANAGAN BY MONTH



### KEY FINDINGS

- April 2020 saw the lowest number of Canadian travellers visiting the Thompson Okanagan Region. Decreasing by **74%** when compared to April 2018 and **72%** when compared to April 2019.
- August 2020 saw the highest number of Canadian travellers visiting the Thompson Okanagan Region.
- While visitation to the Thompson Okanagan Region from Canadian Travellers is significantly down when compared to 2018 and 2019, an upward trend in visitors is apparent May-August 2020.

**Note:** British Columbia declared a provincial state of emergency on **Wednesday, March 18, 2020** as a result of the COVID-19 Global Pandemic.

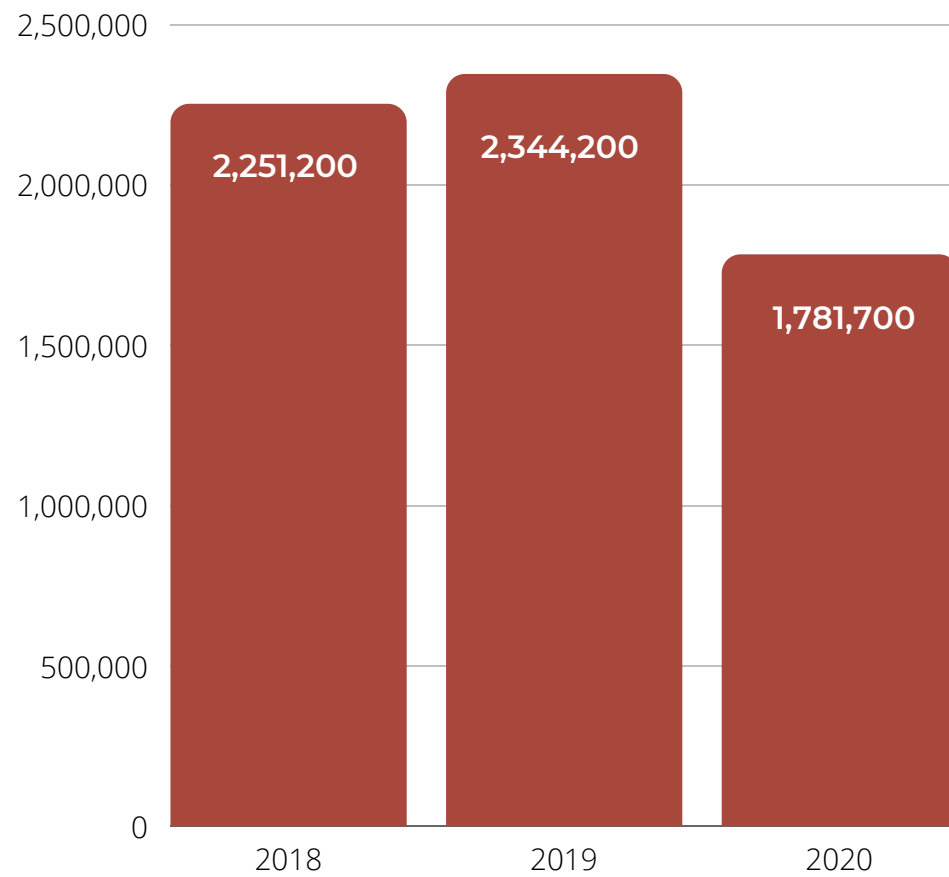


# KEY MARKET VISITATION

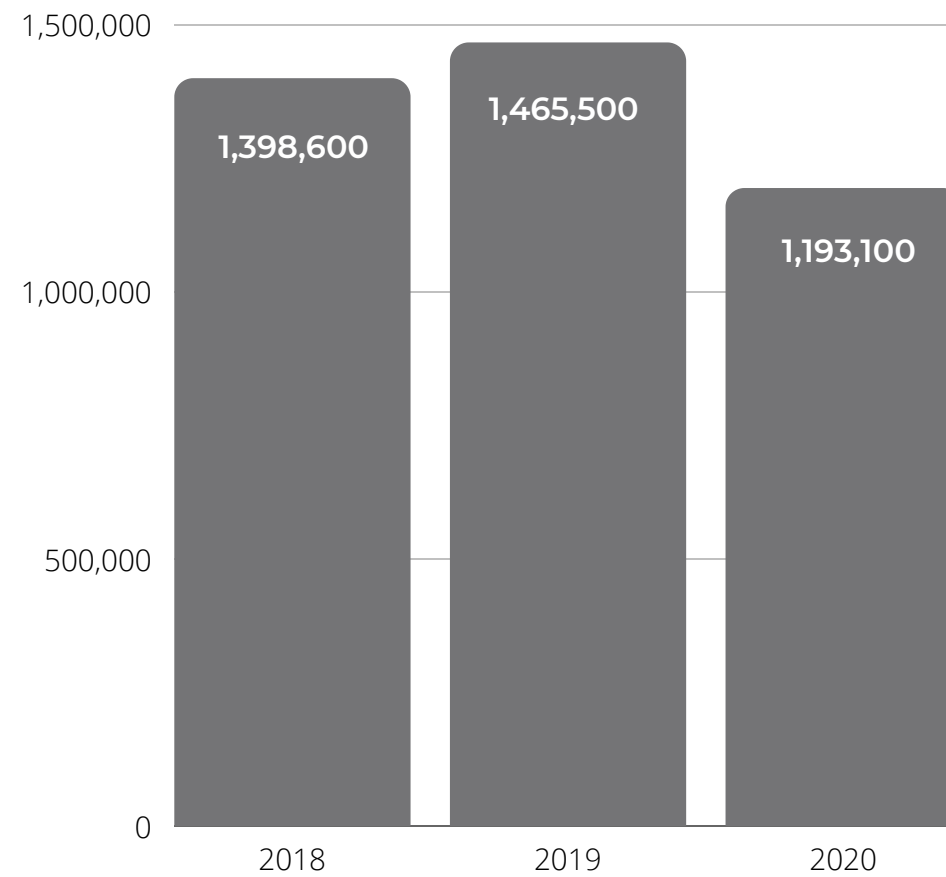
CANADA, BC AND ALBERTA VISITORS TRAVELLING TO THE THOMPSON OKANAGAN YEAR OVER YEAR



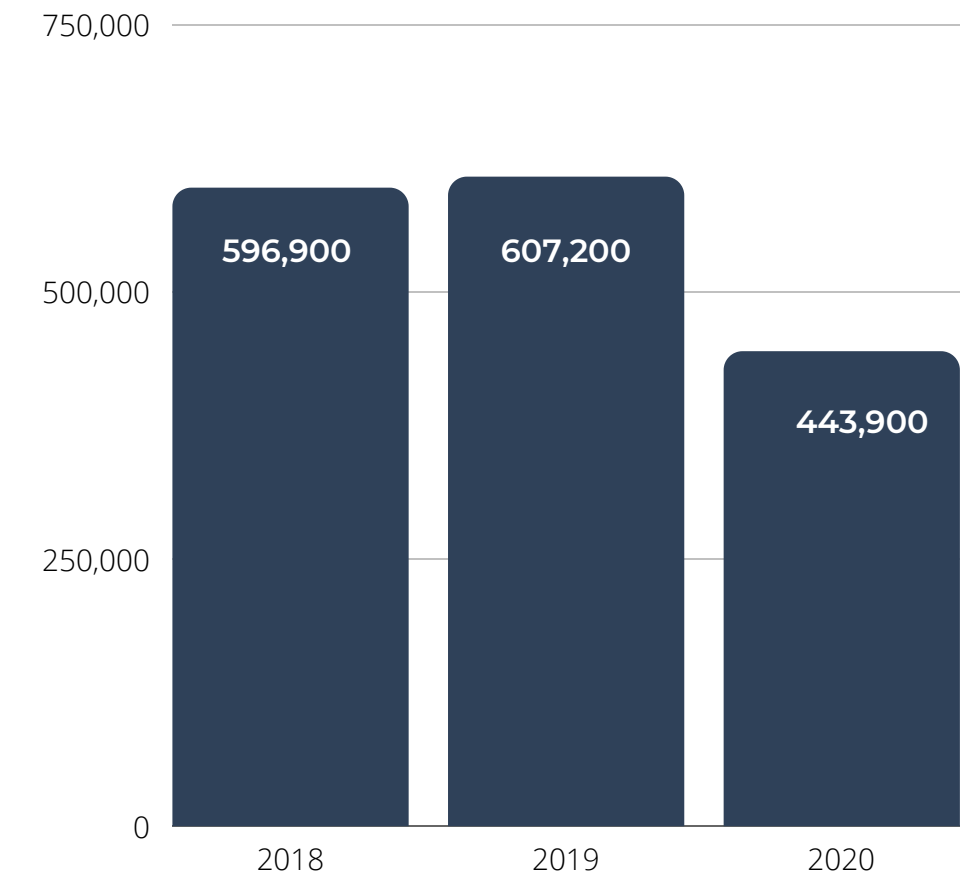
Number of Visitors to the Thompson Okanagan from Canada Year over Year



Number of Visitors to the Thompson Okanagan from BC Year over Year



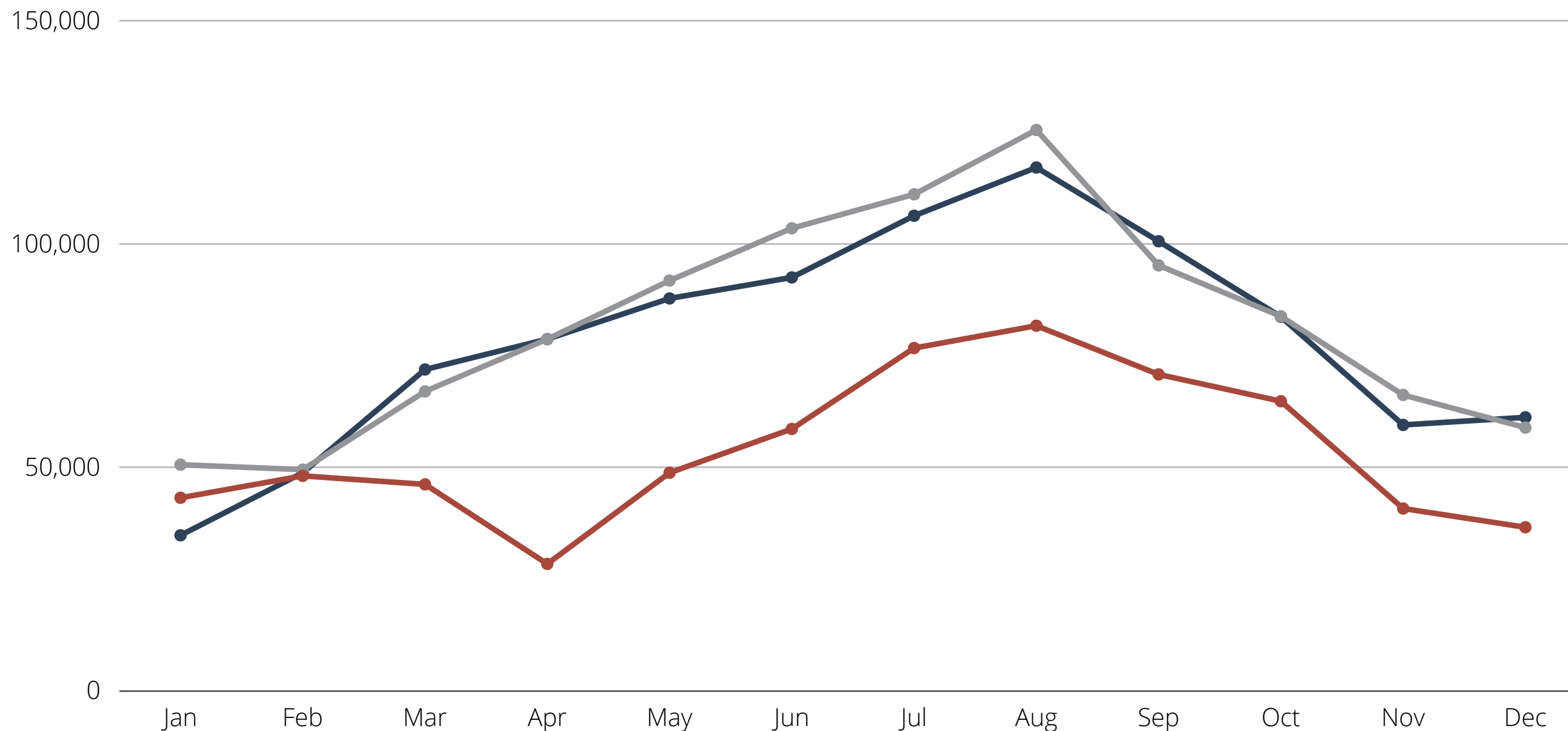
Number of Visitors to the Thompson Okanagan from Alberta Year over Year



# BRITISH COLUMBIA INSIGHTS

# BRITISH COLUMBIA VISITATION

## BC VISITORS TRAVELLING TO THE THOMPSON OKANAGAN BY MONTH



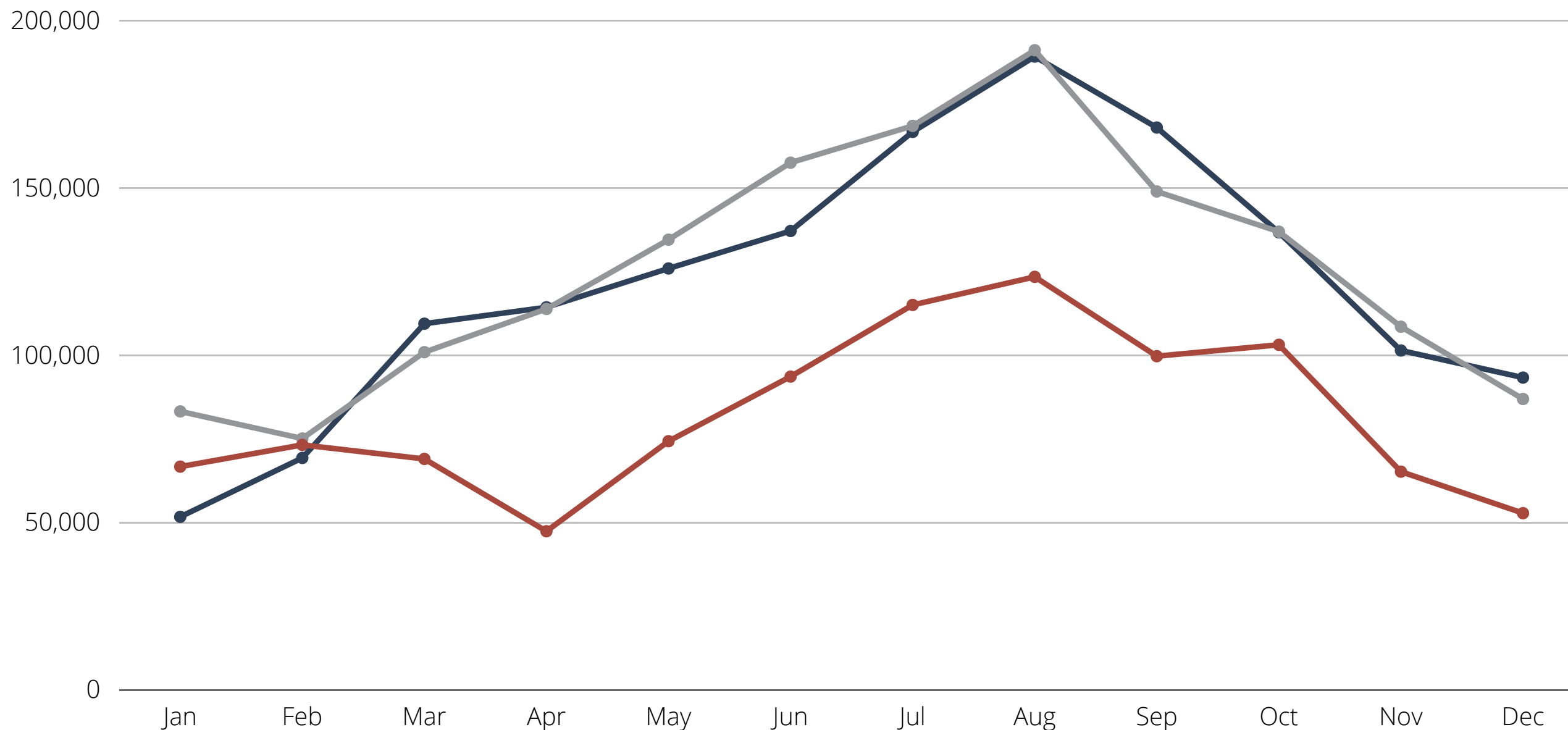
### KEY FINDINGS

- April 2020 saw the lowest number of BC travellers visiting the Thompson Okanagan Region. Decreasing by 64% when compared to April 2018 and 64% when compared to April 2019.
- August 2020 saw the highest number of BC travellers visiting the Thompson Okanagan Region.
- While visitation to the Thompson Okanagan Region from BC Travellers is significantly down when compared to 2018 and 2019, an upward trend in visitors is apparent May-August 2020.

**Note:** British Columbia declared a provincial state of emergency on **Wednesday, March 18, 2020** as a result of the COVID-19 Global Pandemic.

# BRITISH COLUMBIA VISITATION

## BC TRIPS TO THE THOMPSON OKANAGAN BY MONTH



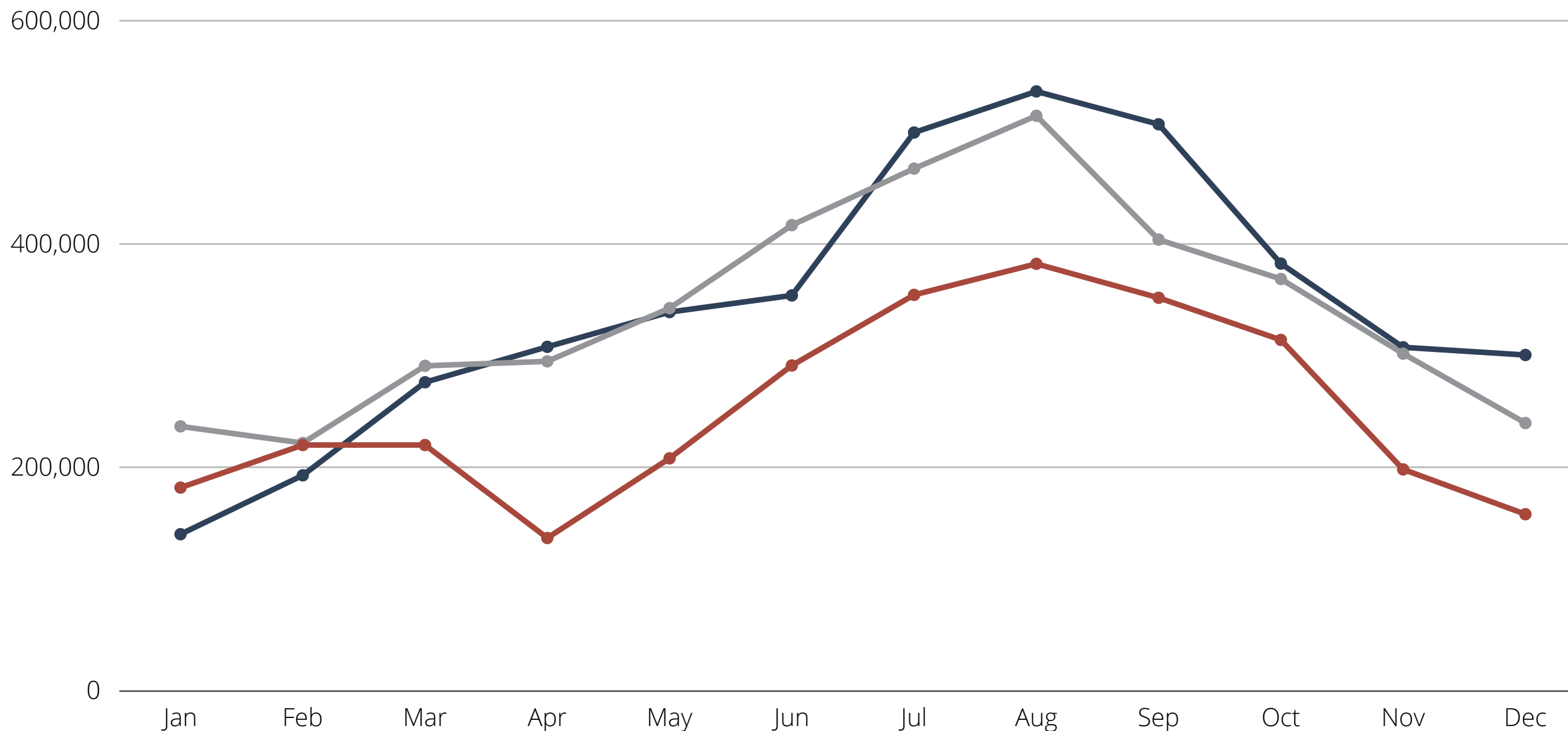
### KEY FINDINGS

- April 2020 saw the lowest number of BC Trips to the Thompson Okanagan Region. Decreasing by **59%** when compared to April 2018 and **58%** when compared to April 2019.
- August 2020 saw the highest number of BC Trips to the Thompson Okanagan Region.
- While trips to the Thompson Okanagan Region from BC Travellers are significantly down compared to 2018 and 2019, an upward trend in number of trips is apparent May-August 2020.

**Note:** British Columbia declared a provincial state of emergency on **Wednesday, March 18, 2020** as a result of the COVID-19 Global Pandemic.

# BRITISH COLUMBIA VISITATION

## BC OVERNIGHT STAYS IN THE THOMPSON OKANAGAN BY MONTH



### KEY FINDINGS

- April 2020 saw the lowest number of BC travellers staying overnight in the Thompson Okanagan Region. Decreasing by **56%** when compared to April 2018 and **54%** when compared to April 2019.
- August 2020 saw the highest number of BC Travellers staying overnight in the Thompson Okanagan Region.
- While Overnight Stays in the Thompson Okanagan Region from BC Travellers is significantly down compared to 2018 and 2019, an upward trend in Overnight Stays is apparent May-August 2020.

**Note:** British Columbia declared a provincial state of emergency on **Wednesday, March 18, 2020** as a result of the COVID-19 Global Pandemic.

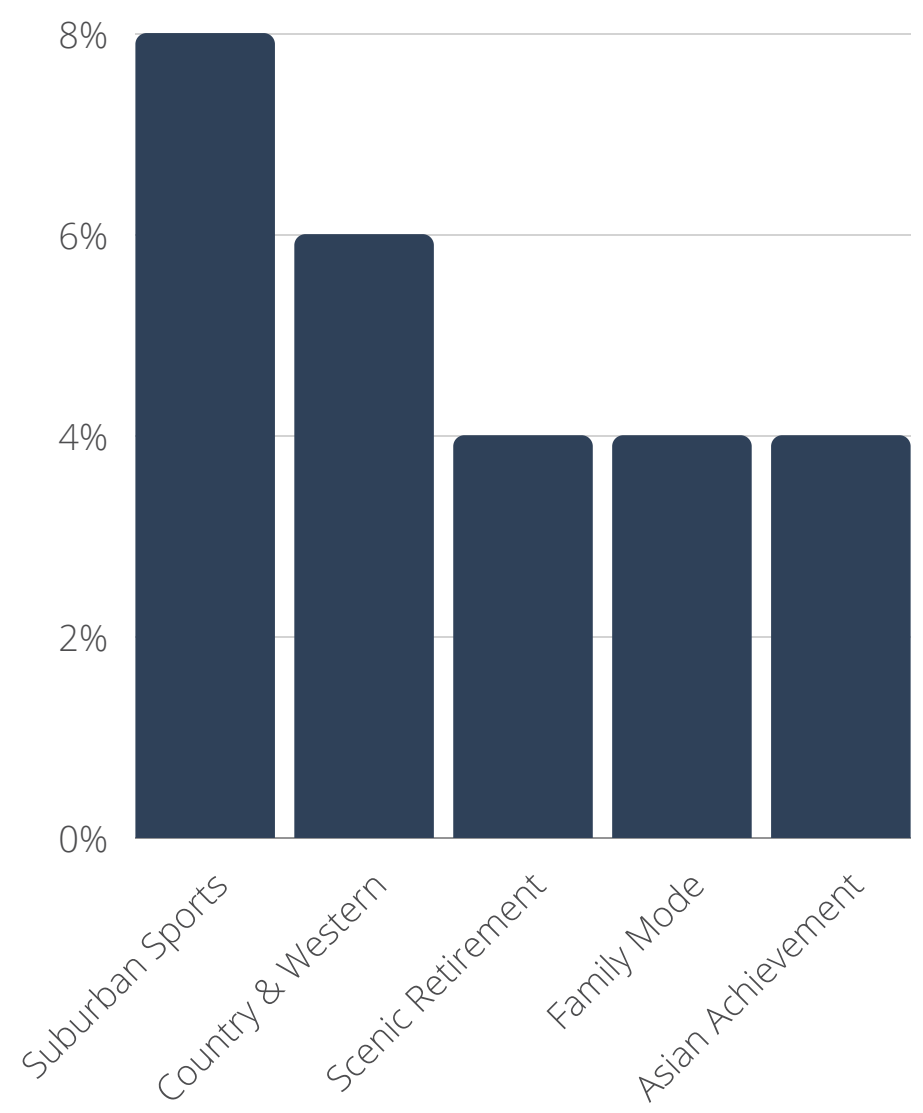
# ORIGIN OF BC TRAVELLERS

TOP ORIGIN CITIES OF THOSE TRAVELLING TO THE THOMPSON OKANAGAN FROM BC BY YEAR

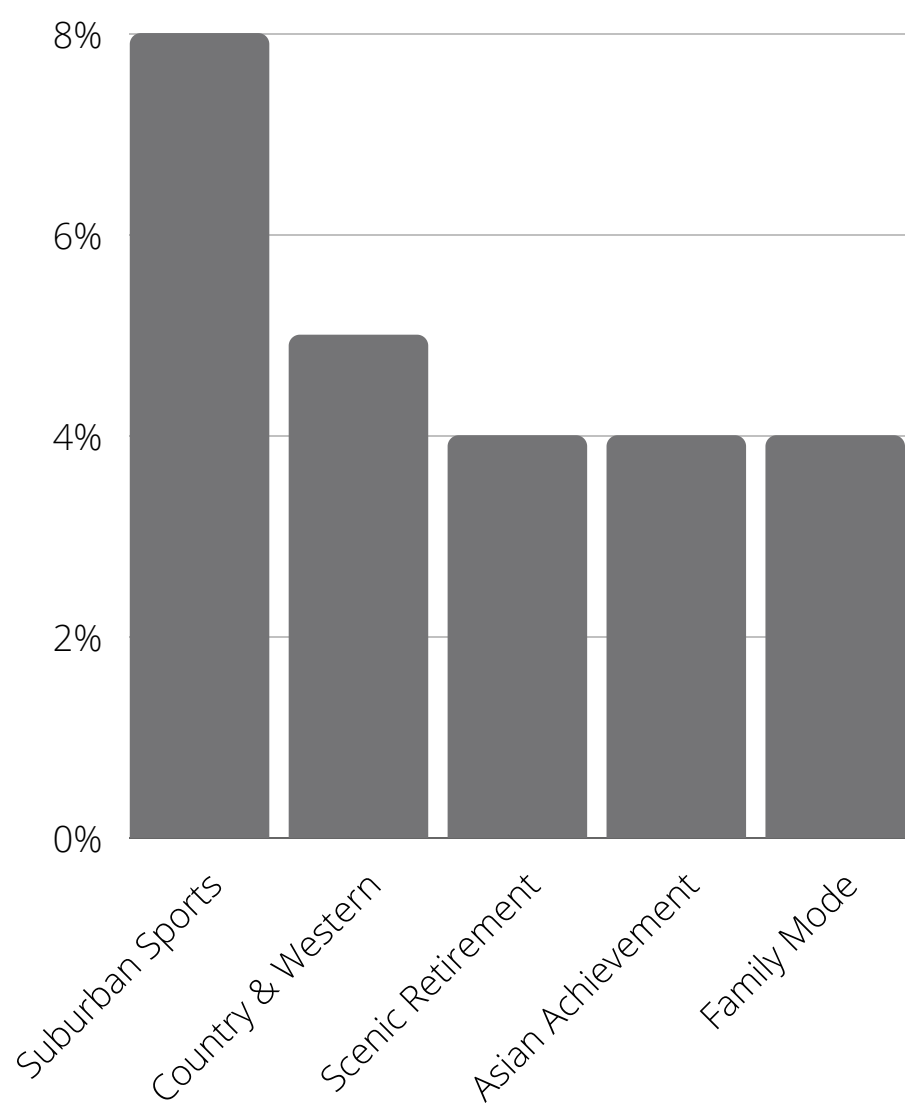
City	2018 Visitor Count	City	2019 Visitor Count	City	2020 Visitor Count
Vancouver	146,800	Vancouver	166,100	Vancouver	133,700
Surrey	140,100	Surrey	145,200	Surrey	126,800
Kamloops	55,200	Kamloops	57,500	Kelowna	49,800
Abbotsford	53,900	Abbotsford	57,400	Abbotsford	49,000
Kelowna	52,200	Burnaby	55,700	Kamloops	46,200
Burnaby	51,400	Kelowna	55,700	Burnaby	45,200
Richmond	45,200	Richmond	49,700	Richmond	39,800
Langley	43,500	Langley	43,800	Langley	37,400
Coquitlam	37,700	Coquitlam	40,500	Coquitlam	33,000
Delta	34,100	Chilliwack	36,500	Chilliwack	29,900

# TOP PRIZM SEGMENTS OF BC TRAVELLERS TO THE THOMPSON OKANAGAN

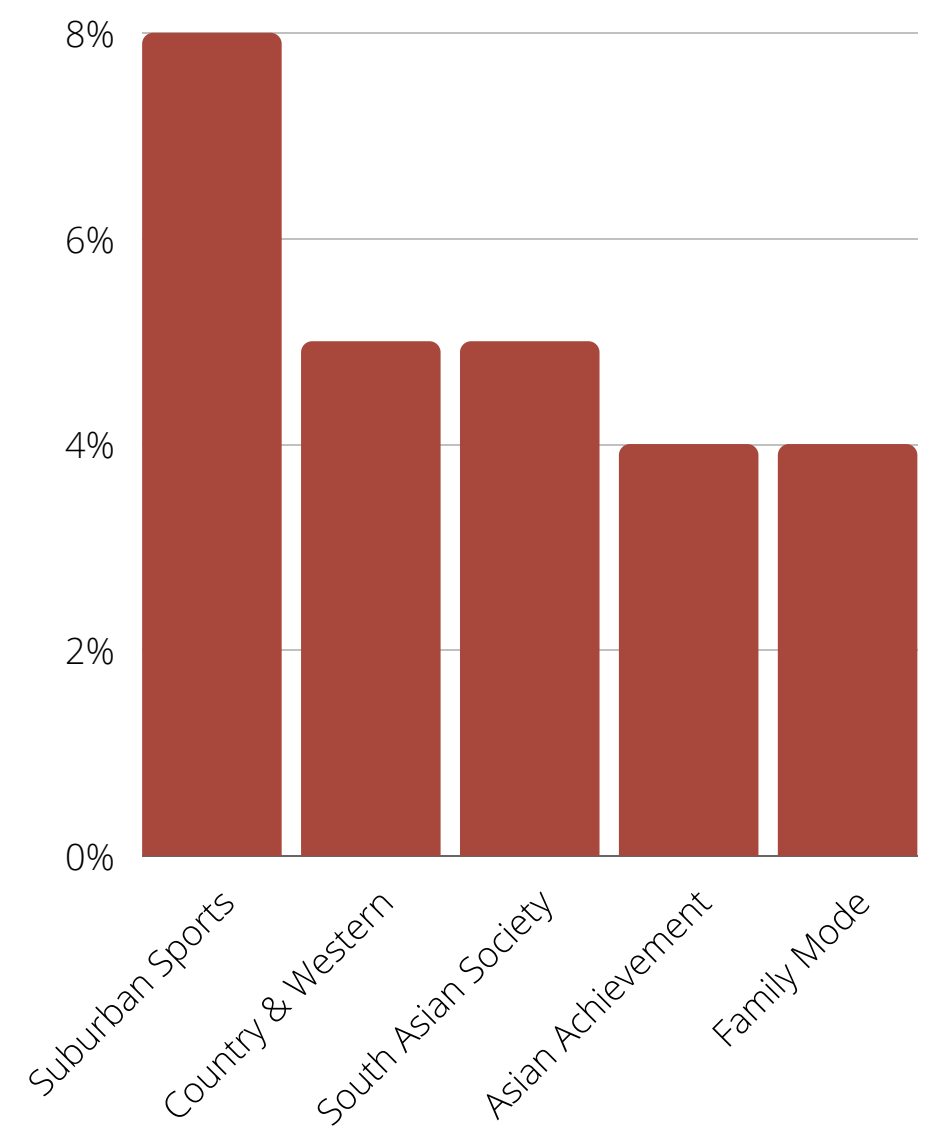
## 2018, 2019 AND 2020



2018



2019



2020

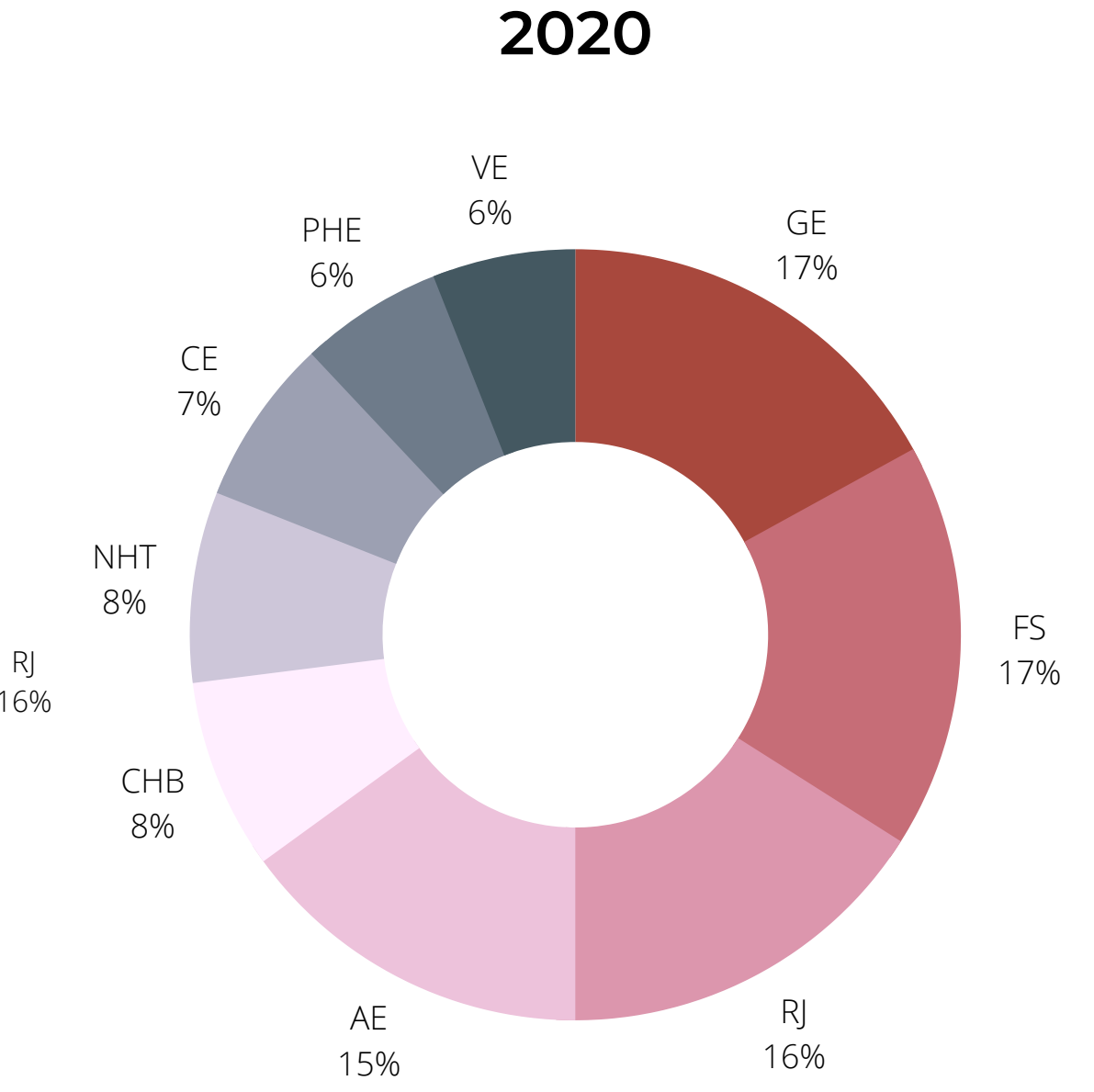
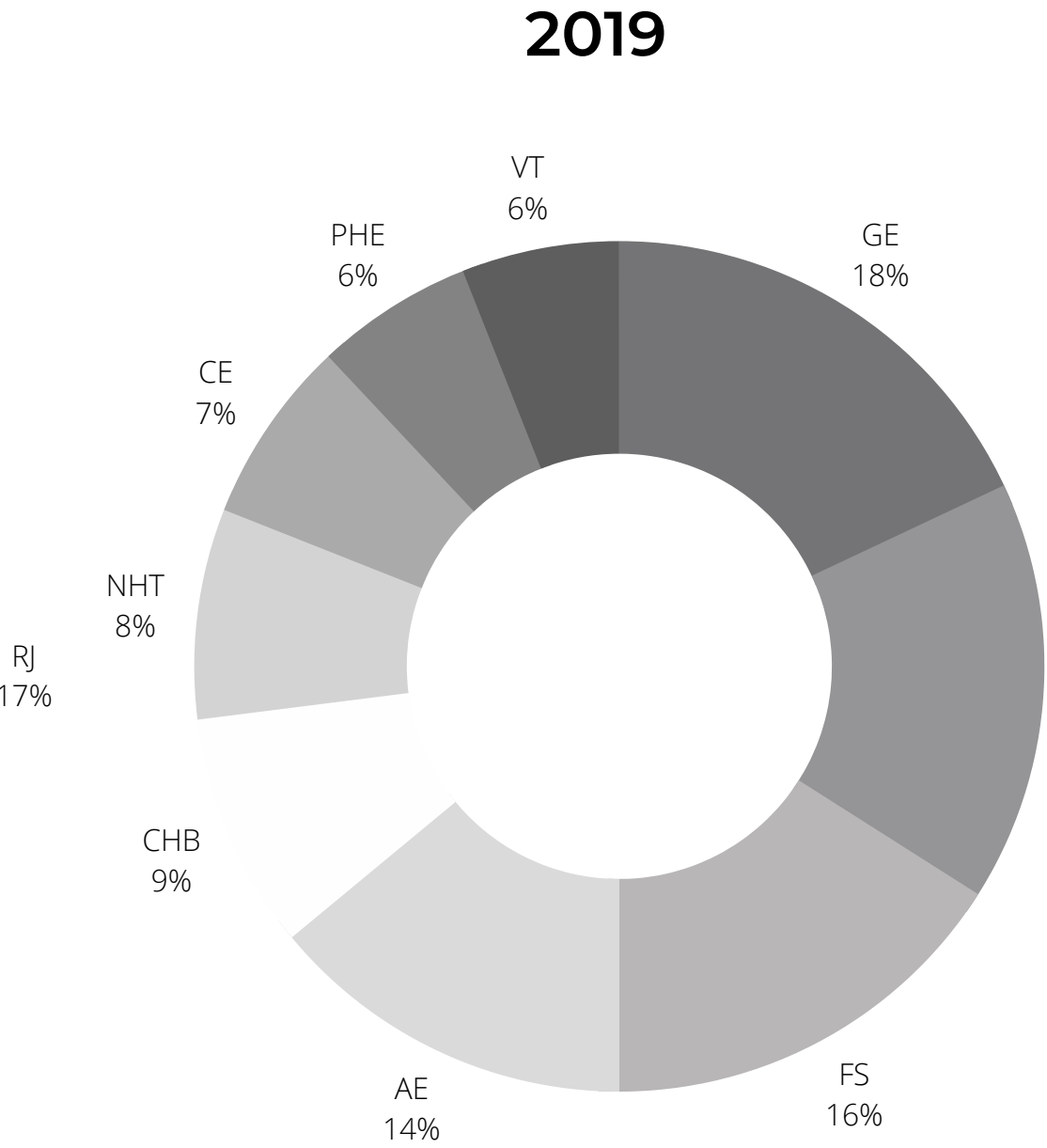
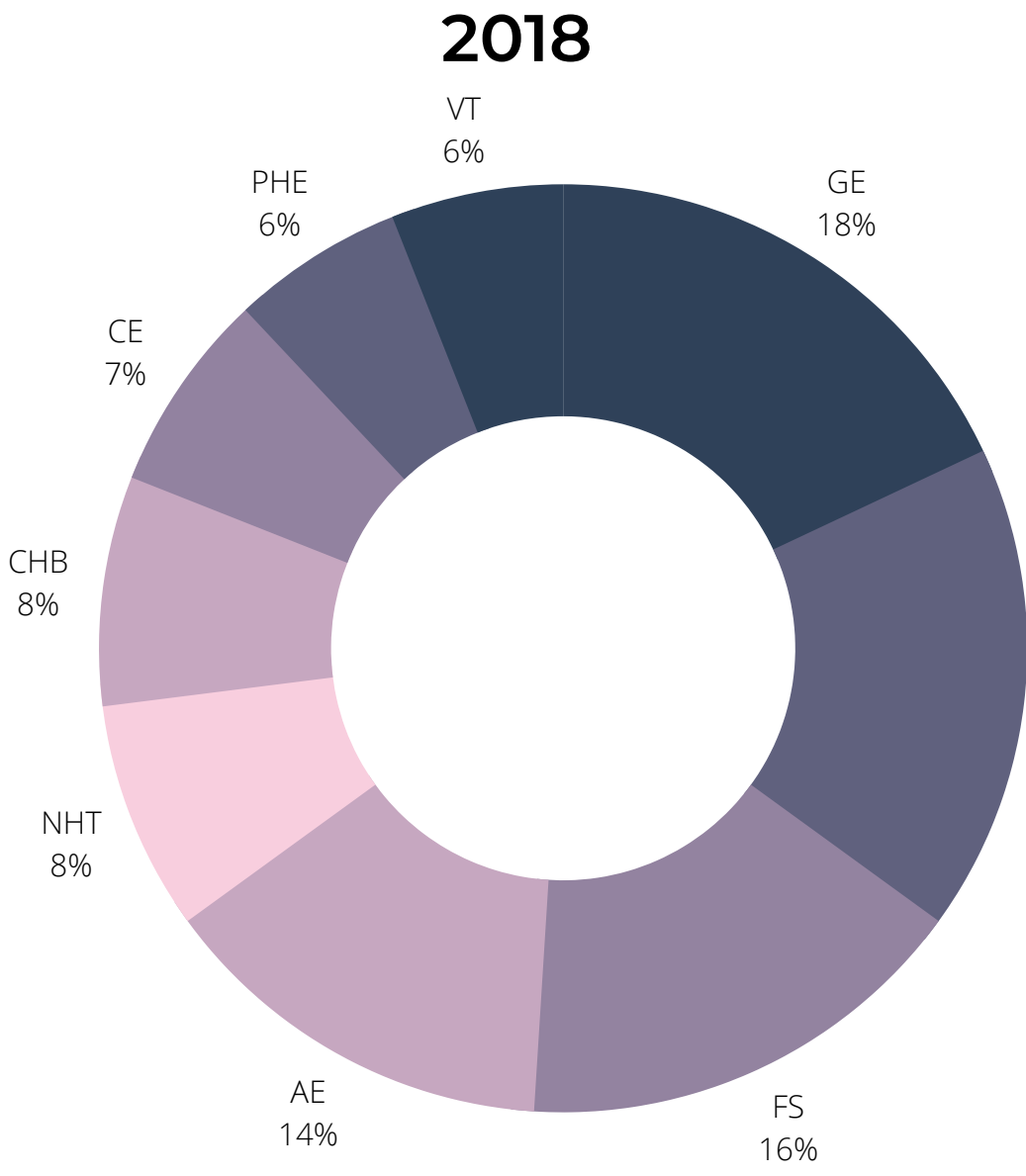
# TOP PRIZM SEGMENTS OF BC TRAVELLERS TO THE THOMPSON OKANAGAN 2018, 2019 AND 2020

Category	Suburban Sports	Country & Western	Scenic Retirement	Asian Achievement	Family Mode
Household Count	<ul style="list-style-type: none"> <li>Rank 1st by Household Count</li> <li>123,442 households, or 6.1% of the total Households in BC</li> </ul>	<ul style="list-style-type: none"> <li>Rank 3rd by Household Count</li> <li>87,601 households, or 4.4% of the total Households in BC</li> </ul>	<ul style="list-style-type: none"> <li>Rank 2nd by Household Count</li> <li>94,025 households, or 4.7% of the total Households in BC</li> </ul>	<ul style="list-style-type: none"> <li>Rank 5th by Household Count</li> <li>86,462 Households or 4.3% of the total Households in BC</li> </ul>	<ul style="list-style-type: none"> <li>Rank 17th by Household Count</li> <li>51,487 Households or 2.6% of the total Households in BC</li> </ul>
Maintainer Age	52	57	64	55	51
% of Children at Home	47% of couples have children living at home	48% of couples have children living at home	39% of couples have children living at home	55% of couples have children living at home	50% of couples have children living at home
Household Income	Above Average Household Income of \$120,592 compared to BC at \$106,681	Below Household Income of \$91,291 compared to BC at \$106,681	Average Household Income of \$100,586 compared to BC at \$106,681	Above Average Household Income of \$120,295 compared to BC at \$106,681	Above Average Household Income of \$134,916 compared to BC at \$106,681
Top Social Value	Racial Fusion	Attraction to Nature	Ethical Consumerism	Brand Genuineness	Racial Fusion
Social Media Habits	79% currently use Facebook, 36% use Instagram and 23% use Twitter	84% currently use Facebook, 33% use Instagram and 22% use Twitter	79% currently use Facebook, 30% use Instagram and 21% use Twitter	75% currently use Facebook, 41% use Instagram and 26% use Twitter	78% currently use Facebook, 35% use Instagram and 23% use Twitter



# TOP EQ TYPES OF BC TRAVELLERS TO THE THOMPSON OKANAGAN

## 2018, 2019 AND 2020



- Authentic Experiencers (AE)
- Free Spirits (FS)
- Personal History Explorers (PHE)
- Cultural History Buffs (CHB)
- Gentle Explorers (GE)
- Rejuvenators (RJ)
- Cultural Explorers (CE)
- No Hassle Travellers (NHT)
- Virtual Travellers (VT)



# TOP EQ TYPES OF BC TRAVELLERS TO THE THOMPSON OKANAGAN

## 2018, 2019 AND 2020

Category	Gentle Explorers	Rejuvenators	Free Spirits
Household Count	<ul style="list-style-type: none"> <li>Rank 1st by Household Count</li> <li>322,371 households, or 16% of the total Households in BC</li> </ul>	<ul style="list-style-type: none"> <li>Rank 3rd by Household Count</li> <li>294,476 households, or 14.6% of the total Households in BC</li> </ul>	<ul style="list-style-type: none"> <li>Rank 2nd by Household Count</li> <li>319,737 households, or 15.9% of the total Households in BC</li> </ul>
Maintainer Age	54	59	52
% of Children at Home	47% of couples have children living at home	46% of couples have children living at home	56% of couples have children living at home
Household Income	Below Average Household Income of \$93,549 compared to BC at \$106,681	Average Household Income of \$99,976 compared to BC at \$106,681	Average Household Income of \$114,381 compared to BC at \$106,681
Top Social Value	Racial Fusion	Attraction to Nature	Consumption Evangelism
Social Media Habits	80% currently use Facebook, 35% use Instagram and 23% use Twitter	81% currently use Facebook, 32% use Instagram and 21% use Twitter	77% currently use Facebook, 42% use Instagram and 28% use Twitter

# TOP EQ TYPES OF BC TRAVELLERS TO THE THOMPSON OKANAGAN

## CANADIAN EQ SUMMARIES

### Gentle Explorers

- Middle-class families with children at home; higher rates of 4+ persons at home; below average rates of travel
- Gentle Explorers are primarily defined by their reluctance to venture far beyond the comfort of home
- They travel 'on condition', demanding the very best and most comfortable environments for themselves when they must do so
- They are apprehensive travellers who prefer the tried and true over discovering new destinations and cultures
- They prefer creature comforts and the security of group travel
- Travel is an opportunity to act more vividly and spontaneously than when at home

### Rejuvenators

- Mature singles and empty nesters; have lower levels of educational attainment and earn below average incomes
- Rejuvenators are family-oriented people who travel with others to escape from the stresses of everyday life, be pampered, and indulge themselves
- They are busy, family-oriented Canadians/Americans seeking a relaxing escape, typically within Canada and the US
- They enjoy sharing travel with others (friends or family) and prefer it to be a time for understated indulgence and relaxation, away from their burdens and responsibilities at home

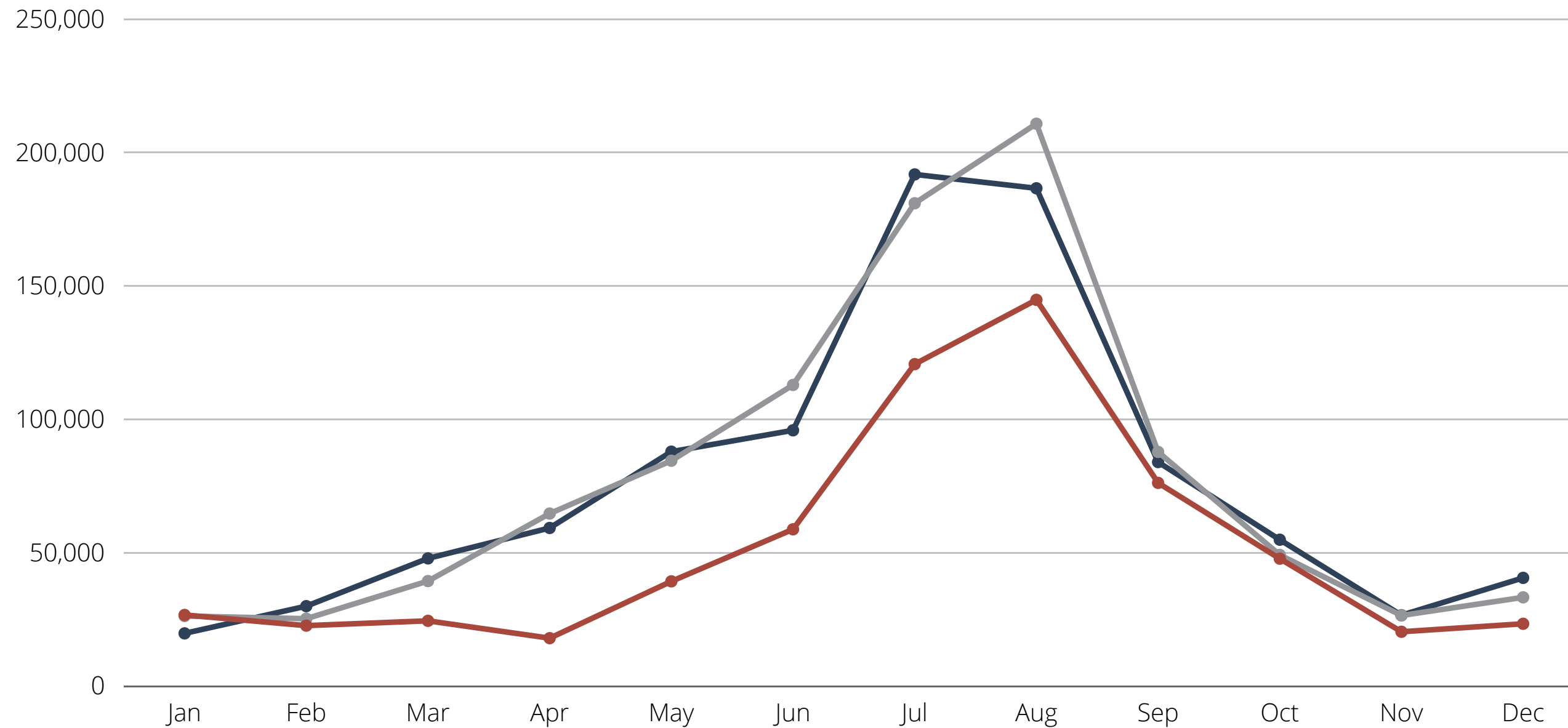
### Free Spirits

- Ethnically diverse, well educated families that earn moderate incomes; living in urban and suburban areas
- Free Spirits are highly social and open-minded. Their enthusiasm for life extends to their outlook on travel. Experimental and adventurous, they indulge in high-end experiences that are shared with others
- Tend to be young, experimentalist, committed travellers looking for thrills and frills. They live the travel experience to the fullest
- They seek some structure when they travel so they can indulge in worry-free hedonistic activities
- Enjoy the best they can afford in terms of accommodations and restaurants

# ALBERTA INSIGHTS

# ALBERTA VISITATION

## ALBERTA VISITORS TRAVELLING TO THE THOMPSON OKANAGAN BY MONTH



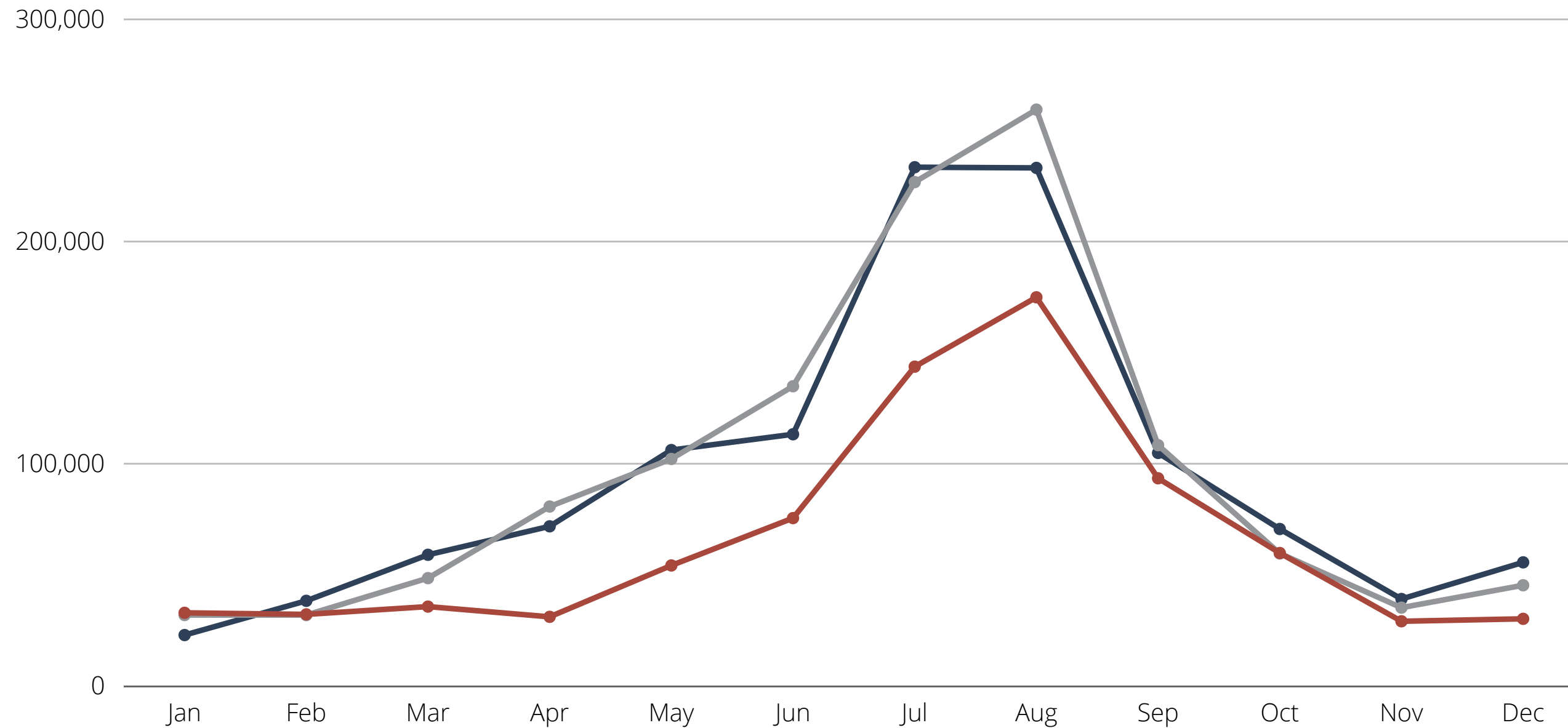
### KEY FINDINGS

- April 2020 saw the lowest number of Alberta travellers visiting the Thompson Okanagan Region. Decreasing by **70%** when compared to April 2018 and **72%** when compared to April 2019.
- August 2020 saw the highest number of Alberta travellers visiting the Thompson Okanagan Region.
- While visitation to the Thompson Okanagan Region from Alberta Travellers is significantly down when compared to 2018 and 2019, an upward trend in visitors is apparent May-August 2020.

**Note:** Alberta declared a provincial state of emergency on **Tuesday, March 17, 2020** as a result of the COVID-19 Global Pandemic.

# ALBERTA VISITATION

## ALBERTA TRIPS TO THE THOMPSON OKANAGAN BY MONTH



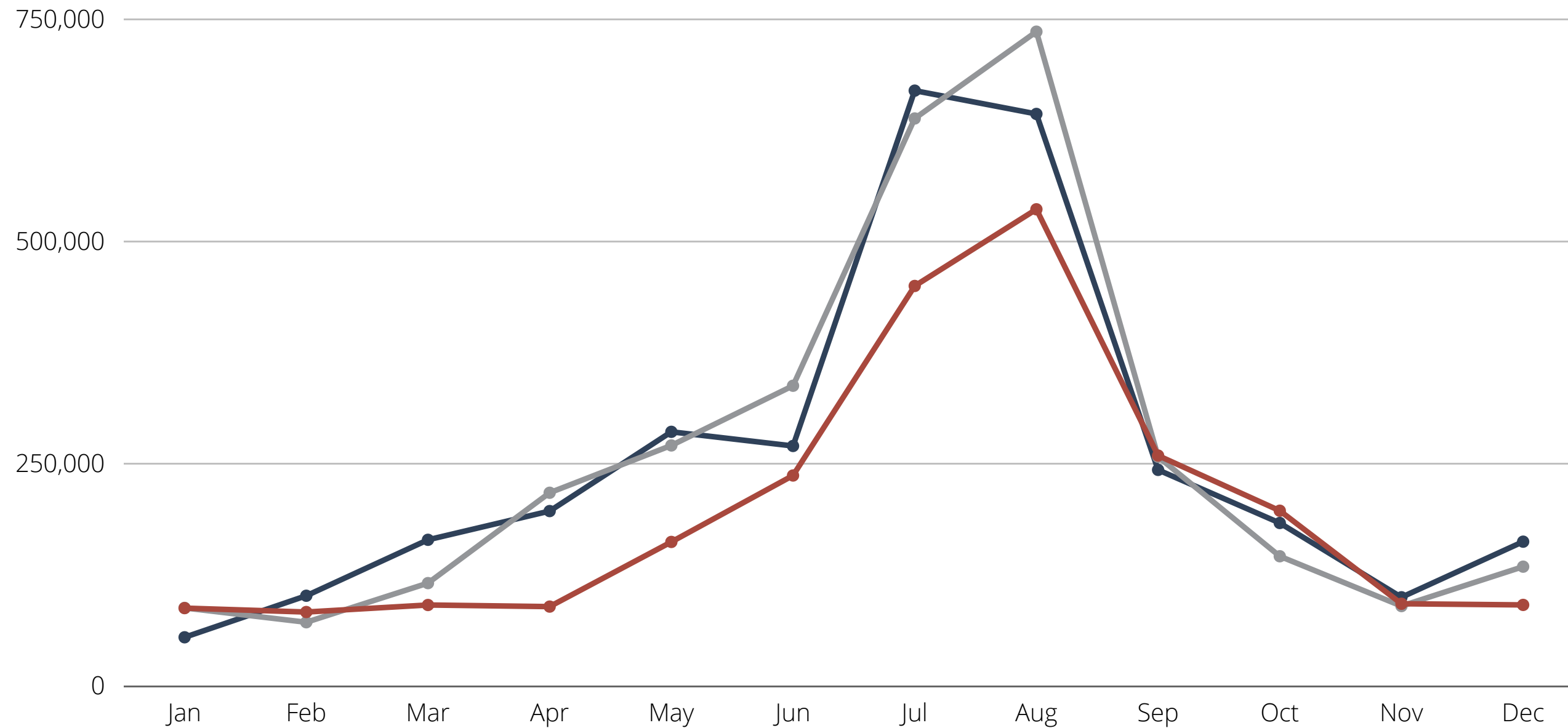
### KEY FINDINGS

- April 2020 saw the lowest number of Alberta Trips to the Thompson Okanagan Region. Decreasing by **57%** when compared to April 2018 and **61%** when compared to April 2019.
- August 2020 saw the highest number of Alberta Trips to the Thompson Okanagan Region.
- While trips to the Thompson Okanagan Region from Alberta Travellers are significantly down compared to 2018 and 2019, an upward trend in number of trips is apparent May-August 2020.

**Note:** Alberta declared a provincial state of emergency on Tuesday, March 17, 2020 as a result of the COVID-19 Global Pandemic.

# ALBERTA VISITATION

## ALBERTA OVERNIGHT STAYS IN THE THOMPSON OKANAGAN BY MONTH



### KEY FINDINGS

- April 2020 saw the lowest number of Alberta travellers staying overnight in the Thompson Okanagan Region. Decreasing by **55%** when compared to April 2018 and **59%** when compared to April 2019.
- August 2020 saw the highest number of Alberta Travellers staying overnight in the Thompson Okanagan Region.
- While Overnight Stays in the Thompson Okanagan Region from Alberta Travellers is significantly down compared to 2018 and 2019, an upward trend in Overnight Stays is apparent May-August 2020.

**Note:** Alberta declared a provincial state of emergency on **Tuesday, March 17, 2020** as a result of the COVID-19 Global Pandemic.

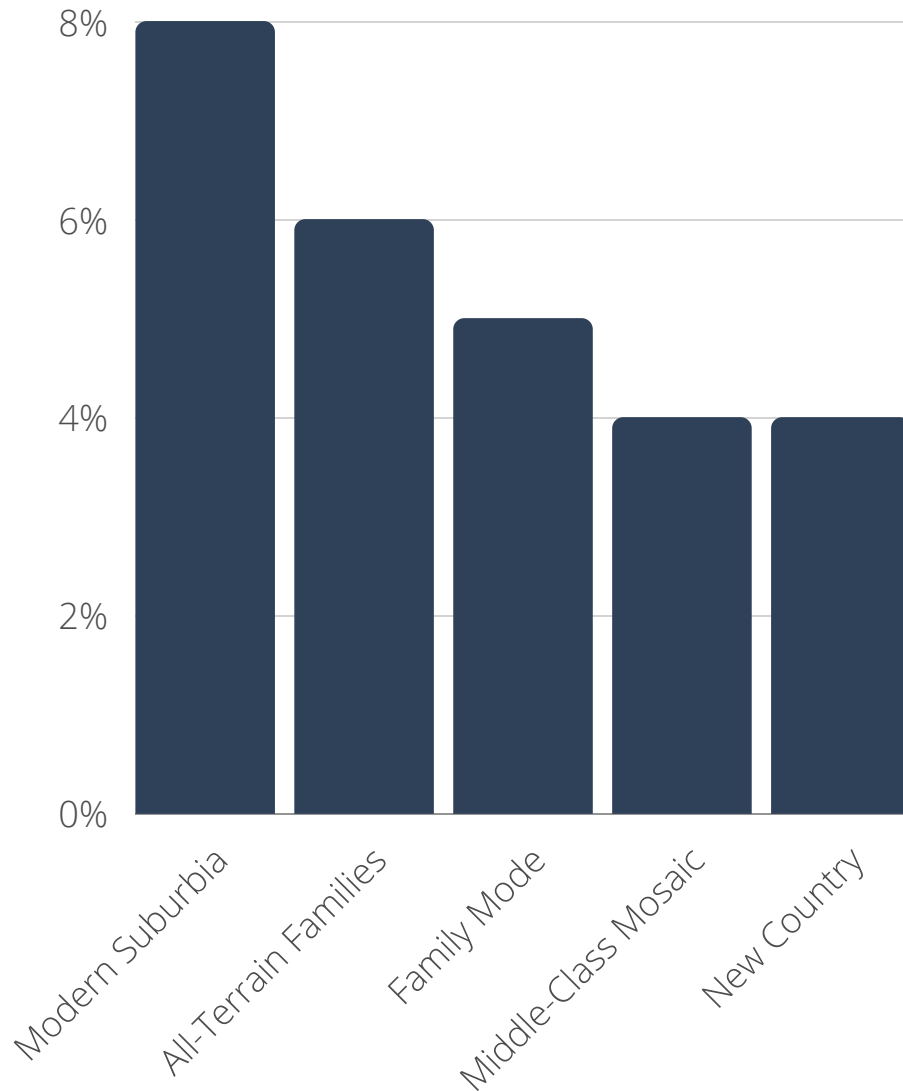
# ORIGIN OF ALBERTA TRAVELLERS

TOP ORIGIN CITIES OF THOSE TRAVELLING TO THE THOMPSON OKANAGAN FROM BC BY YEAR

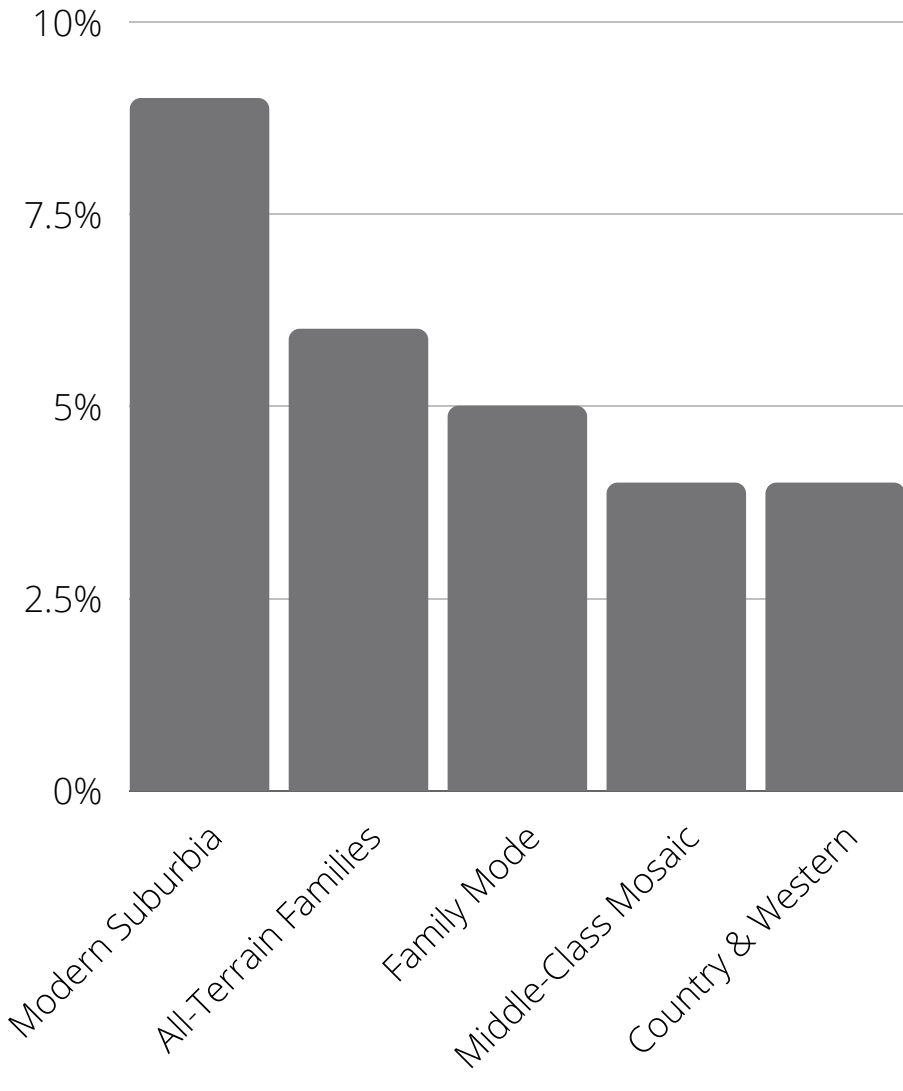
City	2018 Visitor Count	City	2019 Visitor Count	City	2020 Visitor Count
Calgary	223,700	Calgary	222,400	Calgary	165,900
Edmonton	118,600	Edmonton	114,600	Edmonton	77,000
Strathcona County	15,600	Strathcona County	16,400	Strathcona County	12,200
Airdrie	12,900	Red Deer	15,000	Airdrie	9,900
Red Deer	11,900	Airdrie	13,500	Red Deer	8,600
St. Albert	10,600	Grande Prairie	11,900	Grande Prairie	8,400
Rocky View County	9,100	St. Albert	10,100	St. Albert	8,200
Grande Prairie	9,000	Wood Buffalo	9,400	Rocky View County	6,900
Wood Buffalo	6,700	Lethbridge	8,900	Wood Buffalo	5,800
Lethbridge	6,500	Rocky View County	8,200	Lethbridge	5,500



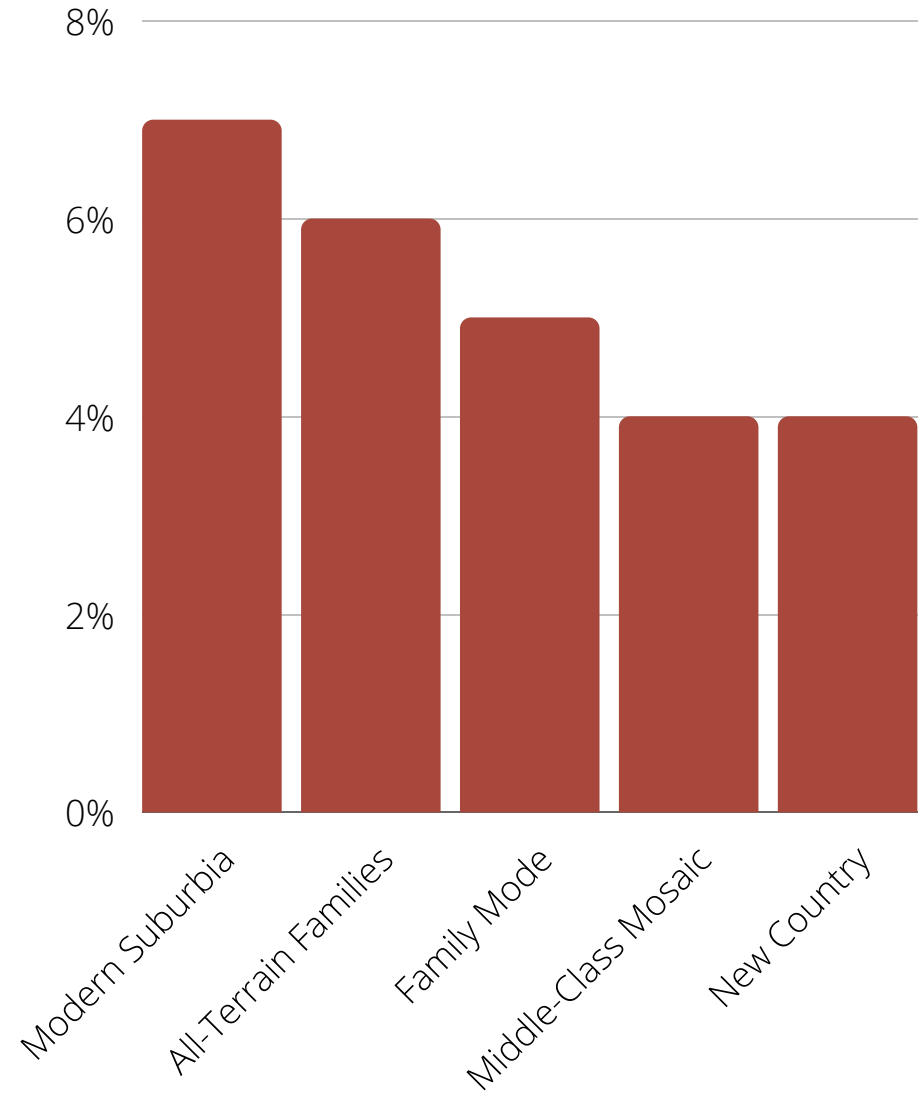
# TOP PRIZM SEGMENTS OF ALBERTA TRAVELLERS TO THE THOMPSON OKANAGAN 2018, 2019 AND 2020



2018



2019

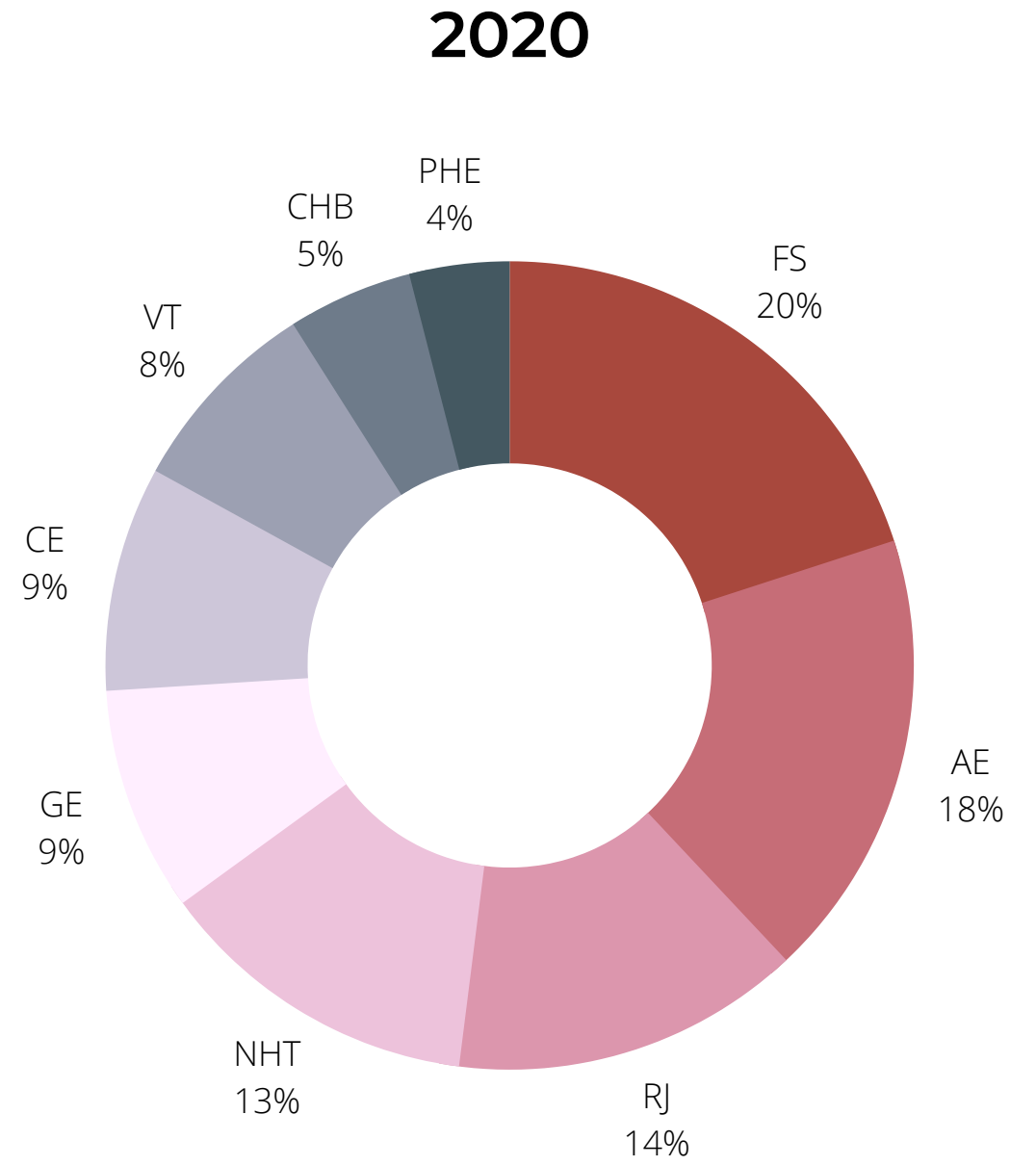
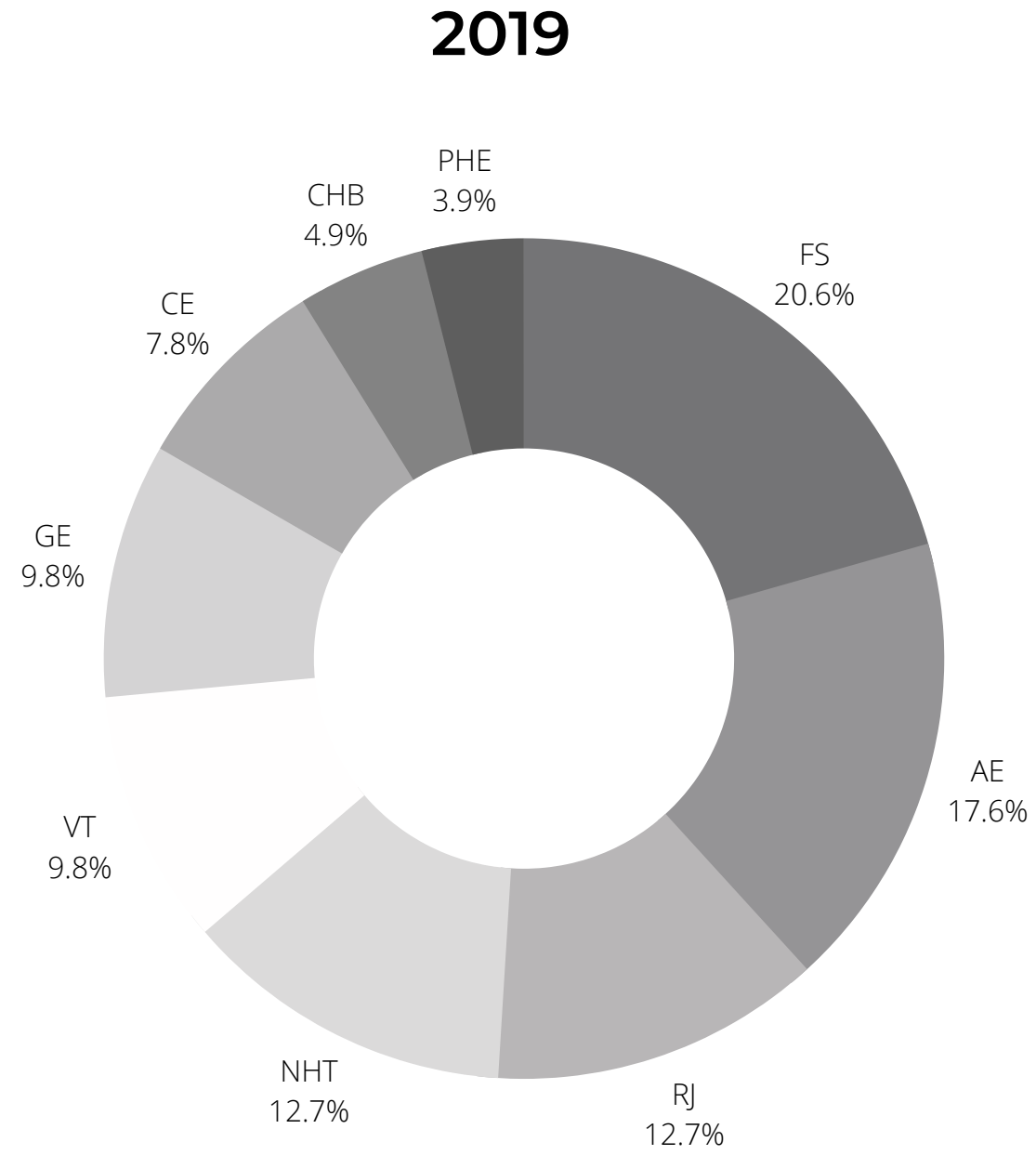
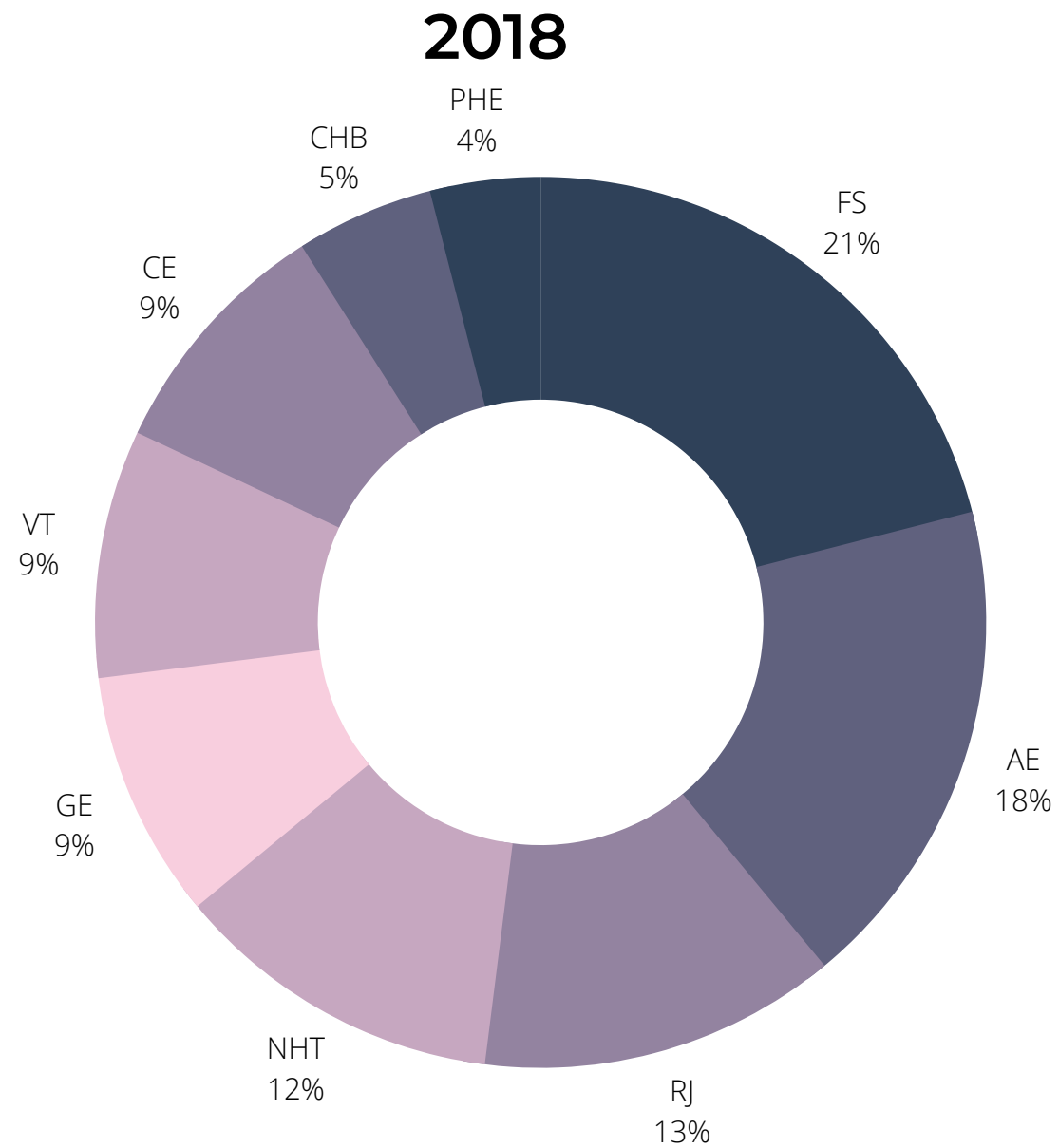


2020

# TOP PRIZM SEGMENTS OF ALBERTA TRAVELLERS TO THE THOMPSON OKANAGAN 2018, 2019 AND 2020

Category	Modern Suburbia	All-Terrain Families	Family Mode	Middle-Class Mosaic	New Country
<b>Household Count</b>	<ul style="list-style-type: none"> <li>Rank 1st by Household Count</li> <li>123,489 households, or 7.5% of the total Households in AB</li> </ul>	<ul style="list-style-type: none"> <li>Rank 3rd by Household Count</li> <li>85,544 households, or 5.2% of the total Households in AB</li> </ul>	<ul style="list-style-type: none"> <li>Rank 7th by Household Count</li> <li>64,272 households, or 3.9% of the total Households in AB</li> </ul>	<ul style="list-style-type: none"> <li>Rank 4th by Household Count</li> <li>81,980 households, or 5% of the total Households in AB</li> </ul>	<ul style="list-style-type: none"> <li>Rank 5th by Household Count</li> <li>71,011 households, or 4.3% of the total Households in AB</li> </ul>
<b>Maintainer Age</b>	41	42	48	52	55
<b>% of Children at Home</b>	58% of couples have children living at home	53% of couples have children living at home	54% of couples have children living at home	47% of couples have children living at home	54% of couples have children living at home
<b>Household Income</b>	Above Average Household Income of \$141,199 compared to AB at \$125,945	Above Average Household Income of \$138,853 compared to AB at \$125,945	Above Average Household Income of \$150,792 compared to AB at \$125,945	Below Average Household Income of \$97,145 compared to AB at \$125,945	Below Average Household Income of \$107,836 compared to AB at \$125,945
<b>Top Social Value</b>	Confidence in Advertising	Need for Escape	Need for Escape	Work Ethic	Attraction to Nature
<b>Social Media Habits</b>	77% currently use Facebook, 48% use Instagram and 36% use Twitter	78% currently use Facebook, 43% use Instagram and 31% use Twitter	77% currently use Facebook, 39% use Instagram and 29% use Twitter	81% currently use Facebook, 40% use Instagram and 31% use Twitter	80% currently use Facebook, 31% use Instagram and 21% use Twitter

# TOP EQ TYPES OF ALBERTA TRAVELLERS TO THE THOMPSON OKANAGAN 2018, 2019 AND 2020



- Authentic Experiencers (AE)
- Free Spirits (FS)
- Personal History Explorers (PHE)
- Cultural History Buffs (CHB)
- Gentle Explorers (GE)
- Rejuvenators (RJ)
- Virtual Travellers (VT)
- Cultural Explorers (CE)
- No Hassle Travellers (NHT)

# TOP EQ TYPES OF ALBERTA TRAVELLERS TO THE THOMPSON OKANAGAN

## 2018, 2019 AND 2020

Category	Free Spirits	Authentic Experiencers	Rejuvenators
Household Count	<ul style="list-style-type: none"> <li>Rank 1st by Household Count</li> <li>322,609 households, or 19.6% of the total Households in AB</li> </ul>	<ul style="list-style-type: none"> <li>Rank 3rd by Household Count</li> <li>207,086 households, or 12.6% of the total Households in AB</li> </ul>	<ul style="list-style-type: none"> <li>Rank 3rd by Household Count</li> <li>237,088 households, or 14.4% of the total Households in AB</li> </ul>
Maintainer Age	46	57	55
% of Children at Home	53% of couples have children living at home	49% of couples have children living at home	54% of couples have children living at home
Household Income	Average Household Income of \$122,710 compared to AB at \$125,945	Above Average Household Income of \$211,249 compared to AB at \$125,945	Below Average Household Income of \$110,045 compared to AB at \$125,945
Top Social Value	Need for Escape	Culture Sampling	Attraction to Nature
Social Media Habits	79% currently use Facebook, 42% use Instagram and 33% use Twitter	76% currently use Facebook, 37% use Instagram and 30% use Twitter	80% currently use Facebook, 32% use Instagram and 22% use Twitter

# TOP EQ TYPES OF ALBERTA TRAVELLERS TO THE THOMPSON OKANAGAN

## CANADIAN EQ SUMMARIES

### Free Spirits

- Ethnically diverse, well educated families that earn moderate incomes; living in urban and suburban areas
- Free Spirits are highly social and open-minded. Their enthusiasm for life extends to their outlook on travel. Experimental and adventurous, they indulge in high-end experiences that are shared with others
- Tend to be young, experimentalist, committed travellers looking for thrills and frills. They live the travel experience to the fullest
- They seek some structure when they travel so they can indulge in worry-free hedonistic activities
- Enjoy the best they can afford in terms of accommodations and restaurants

### Authentic Experiencers

- Affluent, highly educated mature singles and couples with older children; living in urban and suburban neighbourhoods
- Authentic Experiencers are typically understated travellers looking for authentic, tangible engagement with destinations they seek, with a particular interest in understanding the history of the places they visit
- Tend to be older, highly educated and adventurous
- Relish experiencing all their travel destination has to offer in a reserved and non-exorbitant way
- Drawn to nature and are likely to seek it out far and wide
- Travel is an important part of their lives, so they are likely to go often and for a while

### Rejuvenators

- Mature singles and empty nesters; have lower levels of educational attainment and earn below average incomes
- Rejuvenators are family-oriented people who travel with others to escape from the stresses of everyday life, be pampered, and indulge themselves
- They are busy, family-oriented Canadians/Americans seeking a relaxing escape, typically within Canada and the US
- They enjoy sharing travel with others (friends or family) and prefer it to be a time for understated indulgence and relaxation, away from their burdens and responsibilities at home

# CONTACT US

For custom research to your community, market reports, sector reports

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